Safer Internet Day 2017

UK Safer Internet Centre

# The Power of Images

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Ages 11-14

Be the change: Unite for a better internet

Co-financed by the European Union
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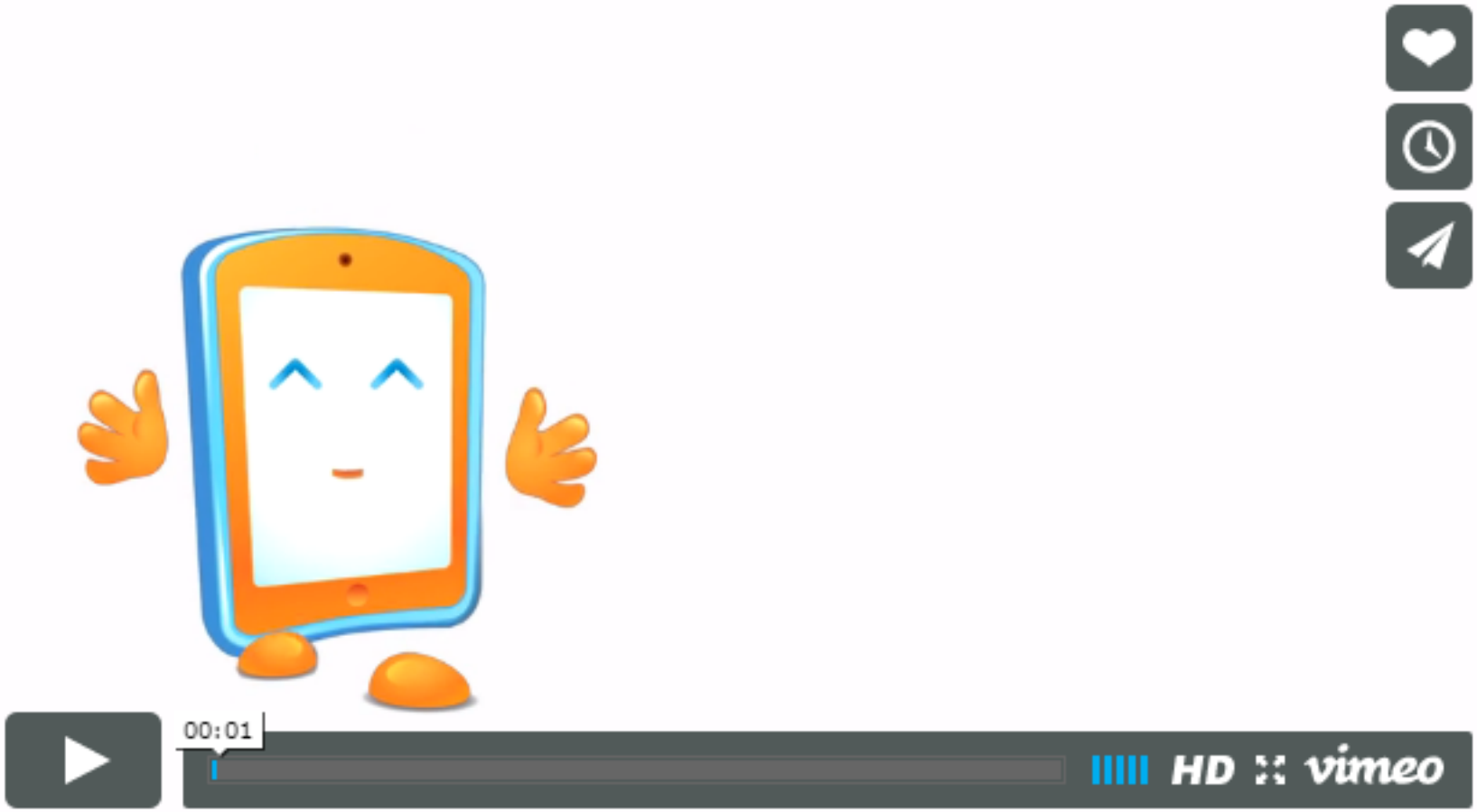


# WATCH THE CLIP ABOVE

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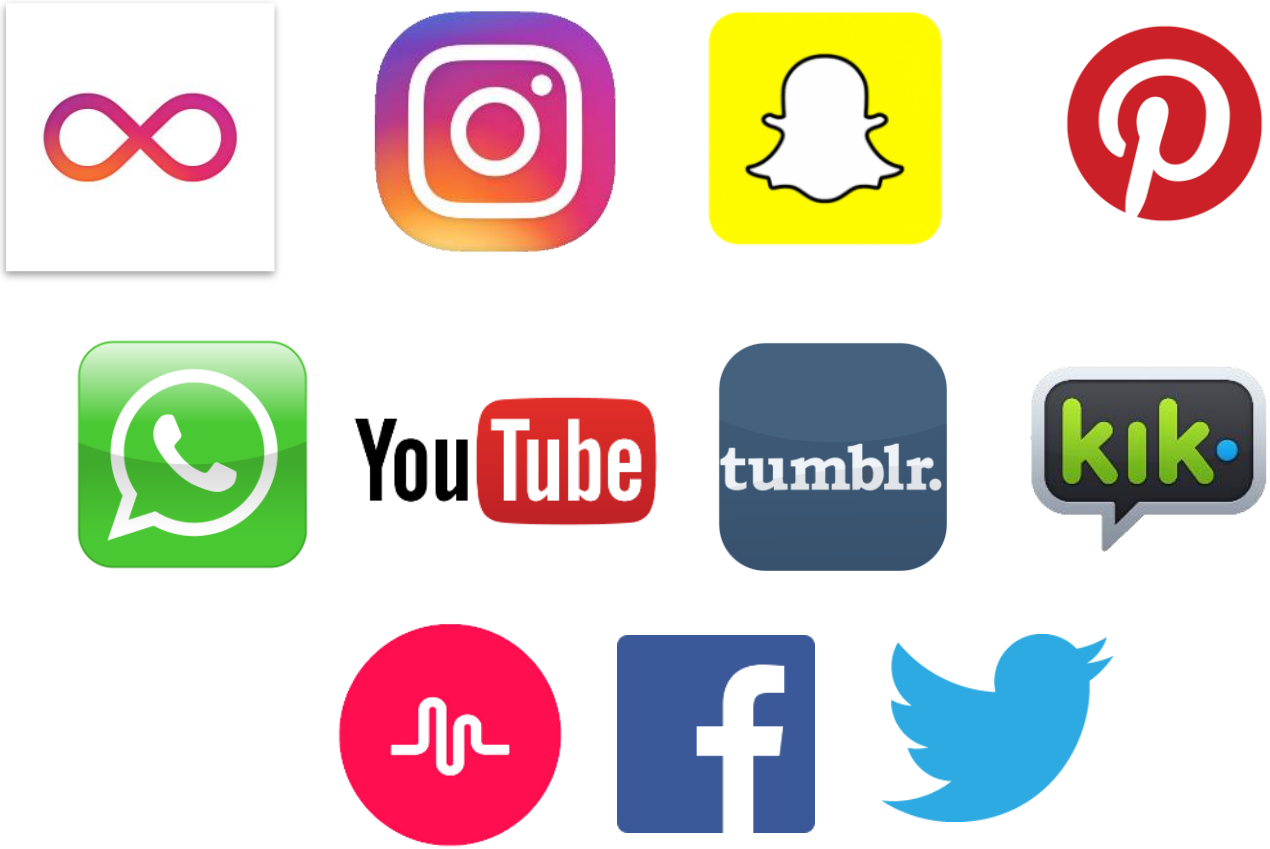
# There are now more ways than ever before to create, edit and share images and videos online.

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# Did you know…

Images and videos get 8,500 likes and 1,000 comments per second on Instagram

400 million snaps are sent on Snapchat each day

On Instagram, photos showing faces are 38% more likely to get 'likes' than photos without faces

The equivalent of 110 years of live video is watched on Periscope every day.

300 million photos are uploaded to Facebook every day

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# Why do people share images?

To share memories

To get noticed? (likes and followers)

To show people what you are up to

To raise awareness

To boost confidence?

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# Ask yourself …

1. Who saw this post at the time and who could see it now?

2. Would everyone understand the image or could it be misleading?

3. If it was about someone, would you have said it to their face?

4. If your post went viral would you be happy?

5. Are you happy for this to be part of your digital footprint?

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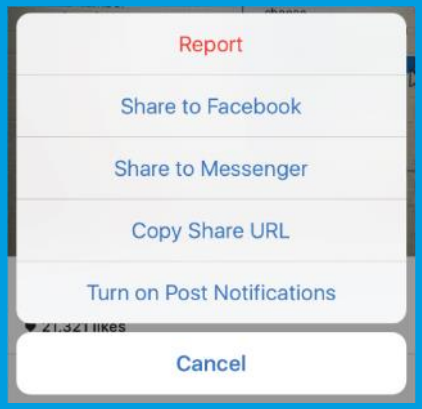
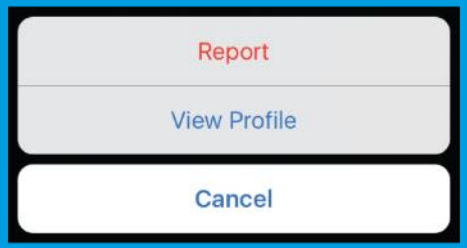
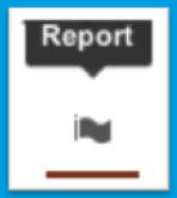
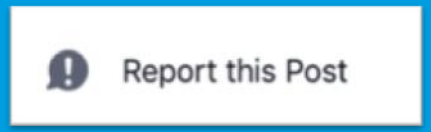
Unfortunately not all images on the internet are positive, but what can we do if we see something which worries or upsets us?

Always **report** inappropriate or offensive images to the networks but looking out for the report buttons!

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# We want to make sure all of those images we post on the internet are positive!

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## But how can we do that?

Ask permission from the other people in the image!

**Think** – is my image misleading?

Think before you post!

**Think** – could my image upset anyone?

Lock down privacy settings!

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# Remember images are powerful. They can …

- Tell a story
- Send a message
- Provoke emotion
- Create a memory

**Use them wisely!**

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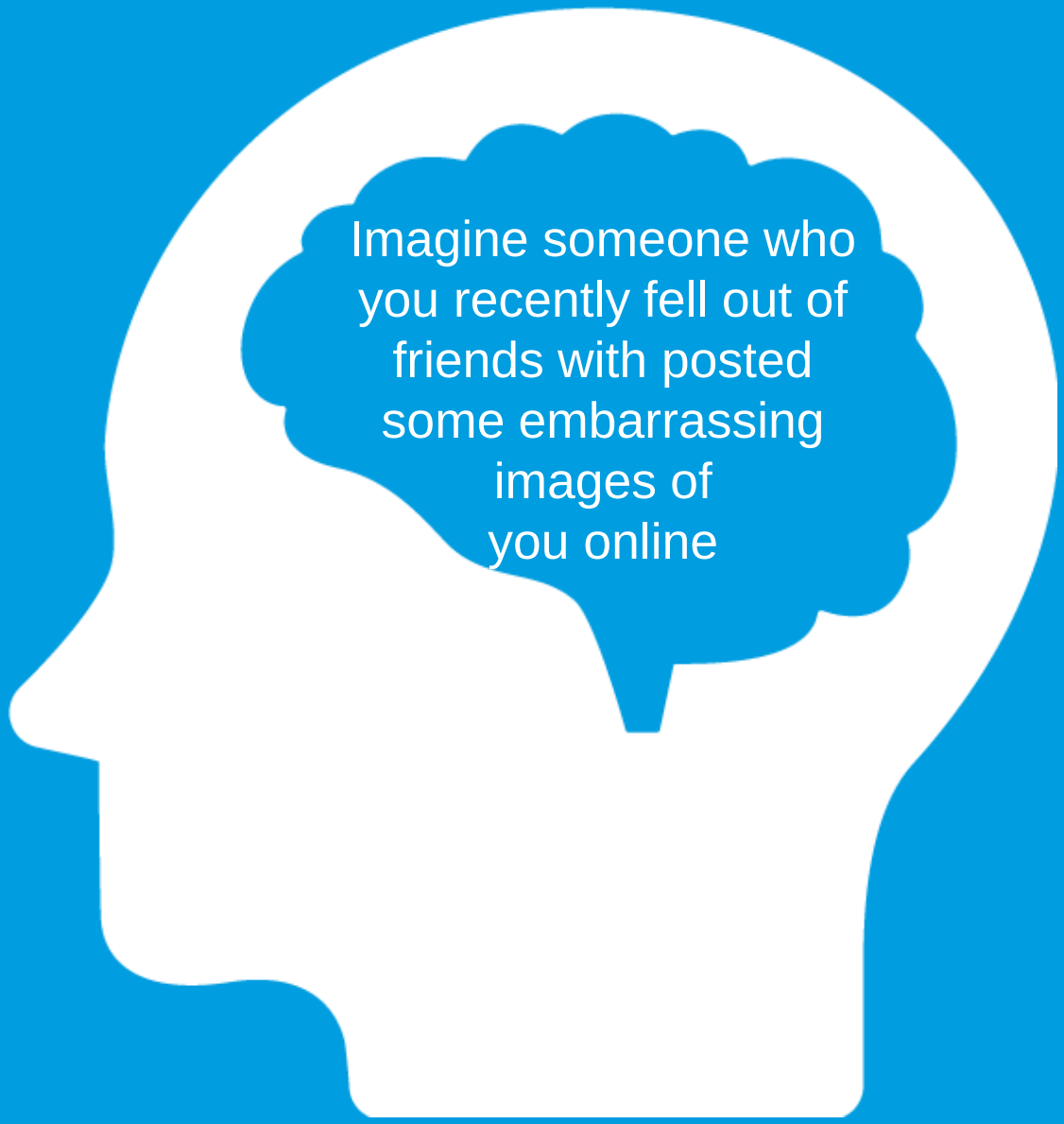


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# Ask yourself …

1. How would it make you feel?

2. Would you feel confident in school after this?

3. Would it affect your attendance?

4. If the image went viral what would you do?

5. How could you get help?