

Year 10 GCSE Business studies

Curriculum Manager: Mr J Pryce

Teaching Staff: Mr K Kelly and Mr T Green

Curriculum Overview:

GCSE qualifications in business subjects encourage pupils to be inspired, moved and challenged by following a broad, coherent, satisfying and worthwhile course of study and gain an insight into related sectors. GCSE qualifications in business subjects enable pupils to:

Actively engage in the study of Business and Economics to develop as effective and independent pupils and as critical and reflective thinkers with enquiring minds.

Use an enquiring, critical approach to distinguish facts and opinions to build arguments and make informed judgements, develop and apply their knowledge, understanding and skill to contemporary issues in a range of local, national and global contexts, appreciate the range of perspectives of different stakeholders in relation to business and economic activities.

Consider the extent to which business and economic activity can be ethical and sustainable.

Topics Studied – Term 1

Topic 1.1 Enterprise and Entrepreneurship

- Students are introduced to the dynamic nature of business in relation to how and why business ideas come about. They also explore the impact of risk and reward on business activity and the role of entrepreneurship.

Topic 1.2 Spotting a Business Opportunity

- Students will explore how new and small businesses identify opportunities through understanding customer needs and conducting market research. They will also focus on understanding the competition.

Topics Studied – Term 2

Topic 1.3 Putting a Business Idea into Practice

- This topic focuses on making a business idea happen through identifying aims and objectives and concentrating on the financial aspects.

Topic 1.4 Making the Business Effective

- Students will explore a range of factors that impact on the success of the business, including location, the marketing mix and the business plan.

Topics Studied – Term 3

Topic 1.5 Understanding external Influences on Business

- Students are introduced to a range of factors, many of which are outside of the immediate control of the business, such as stakeholders, technology, legislation and the economy. Students will explore how businesses respond to these influences.

Assessments:

- Term 1: End of topic assessment on Enterprise and Entrepreneurship and end of topic assessment on Spotting a Business Opportunity.
- Term 2: End of topic assessment on Putting a Business Idea into Practice and end of topic assessment on Making the Business Effective.
- Term 3: End of topic assessment on Understanding External Influences on Business and end of year paper 1 linear assessment.

Homework: Year 10 homework will be given out weekly and in most cases be available from 'Satchel One', with a variety of tasks from self-assessing tests, exam styled questions, to knowledge organisers and research tasks.

Other Useful Information:

<https://qualifications.pearson.com/en/qualifications/edexcel-gcses/business-2017.html> (Edexcel website)

<https://www.bbc.com/bitesize/subjects/zpsvr82> (General revision of key Business themes)

<https://revisionworld.com/gcse-revision/business-studies> (General revision and practice assessment styled questions)